



The 4<sup>th</sup> CCAT Startup Competition is  
entering the finals' phase

The results of the cooperation between  
teams and corporate mentors will be  
wonderfully presented!

September is coming to an end, and during the last month the selected 20 teams in CCAT startup competition program and this year's corporate mentors have been actively discussing cooperation. At the same time, the teams have also began their efforts to prepare for the finals, hoping to eventually get the 1million prize money and this year's CCAT startup championship title.

This year used enterprise as competition theme, so that large enterprises and teams can accelerate their cooperation, the following statistics show the current status of class 4 of CCAT startups:

- 3 companies have already obtained pre-A investment (10-45 million)
- 3 companies have been cooperating on field validation with big corporations
- 5 companies are collaborating in technical development
- 9 companies are collaborating and promoting mutual

The cooperation progress this year's teams and mentors is good, because each team is in line with the objectives of their corporate mentor, so they have been able to quickly enter cooperation talks; only with real field and business cooperation, can they really achieve a win-win cooperation.

In order to help the teams to completely "show themselves" in the finals, on Oct. 6 it will be arranged a special 【Startups pre-trial counseling】 before the finals, inviting professional managers from more than 10 finalists startups to present briefings aimed for each team, providing questions and suggestions about business models, core members, etc. Through this pre-counseling, we hope teams can adjust their briefing according to the suggestions from the startup professional managers, in order to be more ready for the presentation during the finals.

Formerly CCAT startup competition finals have always used the 【invitation system】, and this year is no exception. In addition to this year's excellent selection of startup teams, during the finals heavyweight 【domestic and foreign venture capital】, 【angel investors】, 【corporate investment】 and other distinguished guests will be invited to attend the event. We are looking forward to have more capitals to inject into startup companies, in order to make more long-term business cooperation with large business corporations.

On Oct 17<sup>th</sup>, the day of the finals, corporate mentors and teams will draw lots to decide on the order of presentation. Each team will have 6 minutes of presentation time, and the team's corporate mentor will also have 3 minutes for promoting their team, to show the results from team and corporation during the counseling period to the startup review. The review will be held by at least ten heavyweight domestic and foreign investors, and these startup reviewers, based on their own professional investment experience, will selected the team with the 【most investment potential】

and carefully assess each team, and on the day of the final day they will vote and choose the winning team, and award the 1 million prize to the winning team.

At present it is only less than a month to the finals, so all startup companies and corporate mentors are actively preparing for the finals; we are very much looking forward to the finals on Oct 17<sup>th</sup> to see the wonderful collaboration and counseling results between various teams and corporate mentors!

We sincerely invite Association member that are interested in participating in this annual event, to contact the below startup competition executive team, thank you!

### Important events of CCAT Startup Competition, second half of the year

Phase	Date	Event
Startup Review	10/06 (Thu.)	Invite the startup review team to counsel the team and give suggestions
New Startups Final Presentation	10/17 (Mon.)	Selection of the team with most investment potential, decide the million prize winner
CCAT startup competition award ceremony	11/04 (Fri.)	Cloud Association General Assembly and CCAT startup competition award ceremony

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